



The  
**Cambridge  
Experience**  
Moving forward  
together

Sevilla

23.04.2022



#### VENUE

**Metropol Eventos Setas de Sevilla**  
Plaza de la Encarnación, s/n  
41003 Sevilla  
[www.metropoleventos.com](http://www.metropoleventos.com)  
Entrance: Puerta Este



#### REGISTRATION

To confirm your attendance, please register online before **Thursday, 21<sup>st</sup> April** using the link below:  
[cambridge.es/sevilla2022](http://cambridge.es/sevilla2022)

## Welcome to the Cambridge Experience 2022, the very first as Cambridge University Press and Assessment!

We will kick off this event by exploring what it means to be an inclusive teacher, looking at strategies and techniques that encourage learners to participate in class and take an active role in their education. After this first session, we will welcome Jesús Guillén who will explore the influence

of emotions on learning, how we can improve attention and the most effective study techniques according to recent scientific knowledge. We look forward to seeing you for a morning full of ideas, inspiration and discovery!

Saturday, 23<sup>rd</sup>  
April

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10:00 - 10:30	Registration
10:30 - 10:45	Introduction and welcome
10:45 - 11:30	<b>Belonging in the Classroom</b> with Rachel Jeffries
11:30 - 12:15	<b>Una educación con cerebro</b> with Jesús Guillén (talk delivered in Spanish)
12:30	Cocktail

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#### SPEAKERS

Edu1st chair of Neuroeducation at the University of Barcelona, **JESÚS GUILLÉN** teaches on the postgraduate and master's degrees in Neuroeducation there and also on the diploma of Neuroeducation at the Villa María National University (Argentina). Although currently working with adult learners, Jesús has many years of experience of teaching at all levels. He is the creator of the pioneering blog *Escuela con Cerebro*, with more than seven million visits to date, author several books on Neuroeducation, and also a collaborator in different publications, including 'Cuadernos de Pedagogía', of which he is a member of the Advisory Council.

**RACHEL JEFFRIES** is started her teaching career over 10 years ago as a secondary teacher of Drama. She has experience in teaching a wide range of ages and nationalities, in various countries. Rachel has written a booklet of creative drama activities to accompany *Storyfun* (Cambridge University Press) as well a creative drama project. She holds the PGDE and the DELTA. Rachel is Pedagogical Lead at Cambridge University Press and Assessment Iberia.



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