

1 A and B are talking about visible brand logo. Follow the prompts to write the dialogue.

- A: Ask B to look around him/her and say how many brand names and logos he/she can see.
 B: Give details.
 A: Ask B if he/she likes seeing the brand names of products.
 B: Give details. Ask A if he/she notices brand names on what people are wearing.
 A: Give details. Ask B if he/she likes clothes and shoes by any particular brand.
 B: Give details. Ask A the same question.
 A: Give details. Ask B if he/she spends a lot of money on clothes and shoes.
 B: Give details. Ask A the same question.
 A: Give details.
 End the dialogue in a suitable way.

2 A and B are practising using adverbs and adverbial phrases. Suggest ideas to complete each other's sentences.

- A: Complete this sentence: , I don't usually notice what people are wearing.
 B: Suggest an adverb/adverbial phrase. Complete this sentence: , I despise visible logos.
 A: Suggest an adverb/adverbial phrase. Complete this sentence: I'm exhausted.
 B: Suggest an adverb. Complete this sentence: That was a depressing book.
 A: Suggest an adverb. Complete this sentence: I go to the gym
 B: Suggest an adverbial phrase. Complete this sentence: He looked at me
 A: Suggest an adverbial phrase. Complete this sentence: I love playing tennis.
 B: Suggest an adverb. Complete this sentence: He's uninterested in fashion.

3 A and B are talking about advertising. Follow the prompts to write the dialogue.

- A: Ask B if he/she notices and looks at advertisements on hoardings and in magazines.
 B: Give details. Ask A the same question.
 A: Give details. Ask B if he/she ever finds him/herself singing jingles.
 B: Give details. Ask A the same question.
 A: Give details. Ask B if he/she can explain what 'niche marketing' is.
 B: Give details. Ask A to explain what 'crowd-sourcing' is.
 A: Give details. Ask B to explain what 'shock advertising' is.
 B: Give details. Ask A which of the three new advertising techniques he/she find most interesting and why.
 A: Give details. Ask B the same question.
 B: Give details.
 End the dialogue in a suitable way.

4 A and B are expressing opinions on advertising. Follow the prompts to write the dialogue.

- A: Ask B to explain what a 'sandwich board' is.
 B: Give details.
 A: Ask B if he/she thinks it's a good way to advertise a product and why/why not.
 B: Give details. Ask A if he/she knows any really original ways of advertising a product.
 A: Give details. Ask B the same question.
 B: Give details. Ask A if he/she thinks there is too many advertising around nowadays.
 A: Give details. Ask B the same question.
 B: Give details. Ask B what kind of advertisements he/she likes.
 A: Give details. Ask B the same question.
 B: Give details. Ask A to describe one advertisement that he/she really likes.
 A: Give details. Ask B the same question.
 B: Give details.
 End the dialogue in a suitable way.