

Cambridge Day

 CAMBRIDGE

# Madrid

25<sup>th</sup> March 2023



# Madrid

## ▼ Venue

Hotel RIU Plaza España  
C/ Gran Vía, 84 • 28013 Madrid  
[www.riu.com](http://www.riu.com)

## 📍 Registration

To confirm your attendance, please register online before **Thursday, 23<sup>rd</sup> March** using the link below:  
[www.cambridge.es/madrid2023](http://www.cambridge.es/madrid2023)



## Welcome to the **Cambridge Day** Madrid!

We are delighted to welcome Jesús Guillén as we explore the most recent scientific knowledge and research in the field of neuroscience. Our focus will be on how and why emotions are essential in reasoning and decision-making processes.

After Jesús we will have parallel sessions with Blanca Gallego and Rachel Jeffries. Blanca will explore the most common emotional triggers in the classroom and how compassion and professional coaching based on Neuroscience can help. Rachel will present collaborative and dynamic activities for exam preparation with our B1 and B2 level learners.

Mirian Galán will round off the event by discussing educational success and what that really means.

# Agenda

Saturday,  
25<sup>th</sup> March

09.30 – 10.00	Registration	
10.00 – 10.15	Introduction and Welcome	
10.15 – 11.15	Emoción en el Aula with Jesús Guillén (talk in Spanish)	
11.15 – 11.50	Coffee Break	
12.00 – 12.45	Coaching and the Language Classroom with Blanca Gallego	Collaborative Approaches to Exam Preparation with Rachel Jeffries
13.00 – 13.20	El éxito educativo with Mirian Galán (talk in Spanish)	

# Speakers

## Jesús C. Guillén

Edu1st chair of Neuroeducation at the University of Barcelona, Jesús teaches on the postgraduate and master's degrees in Neuroeducation there, and also on the diploma of Neuroeducation at the Villa María National University (Argentina). Although currently working with adult learners, Jesús has many years of experience of teaching at all levels and stages.

He is the creator of the pioneering blog [Escuela con Cerebro](#) which has received more than seven million visits to date, and author of several titles on Neuroeducation. Jesús also collaborates in different publications, including the magazine *Cuadernos de Pedagogía*, of which he is a member of the Advisory Council.

## Blanca Gallego

Blanca is a certified professional Neurolanguage Coach® and the first Neurolanguage Coaching Teacher Trainer® in Spain certified by the Efficient Language Coaching and accredited by the International Coaching Federation. She has been actively involved in language teaching and education for 18 years. She applies emotional intelligence and the principles of Neuroscience to empower coachees and help them achieve their goals.

## Rachel Jeffries

Rachel started her teaching career over 10 years ago as a secondary teacher of Drama. She has experience in teaching a wide range of ages and nationalities, in various countries. Rachel has written a booklet of creative drama activities to accompany *Storyfun* (Cambridge University Press) as well a creative drama project. She holds the PGDE and the DELTA. Rachel is Pedagogical Solutions Manager at Cambridge University Press & Assessment.

## Mirian Galán Marqués

Winner of the Global Teacher Award 2022 and medal-holder of professional merit 2023, Mirian is a teacher, Speech Therapist, expert in active pedagogies and the founder of Supereducalandia.

